

September 1<sup>st</sup> and 2<sup>nd</sup>, 2023, at Nova SBE's Carcavelos Campus

## **8<sup>th</sup> EDITION OF THE ESTORIL CONFERENCES**

### **RE-HUMANIZE OUR WORLD: PLANET, PEACE, POLICY, AND PEOPLE/HEALTH**

It's official! The 8<sup>th</sup> edition of the Estoril Conferences will take place on **September 1<sup>st</sup> and 2<sup>nd</sup>, 2023**.

From this edition onwards, the **Estoril Conferences** will occur annually at Nova SBE's Carcavelos Campus, Cascais.

**"Re-Humanize our World"** is the motto of the 8<sup>th</sup> edition, which aims to promote an inspiring dialogue between world leaders and all generations, with a special focus on young people.

The Estoril Conferences are a local initiative with global impact, with recognized relevance for generating broad reflection and sharing knowledge, and crucial as a call for action with awareness.

The Estoril Conferences are based on 4 pillars, **Planet, Peace, Policy, and People/Health**, and speakers will focus on initiatives and solutions to promote a fairer, more equitable, sustainable, and inclusive future.

*Carcavelos, march 10, 2023* – The Estoril Conferences return in 2023 to Nova SBE's Carcavelos Campus and, starting this year, in an annual format. Promoted by **Nova SBE** and co-organized with **NOVA Medical School**, this event is, once again, supported by the **Municipality of Cascais** and **Turismo de Portugal** as co-hosts. The first day of the event (September 1<sup>st</sup>) is dedicated to the broader themes Planet, Peace, and Policies), being the second day (September 2<sup>nd</sup>) reserved for Health and People.

The main goal of the Estoril Conferences, which the motto this year is **"Re-Humanize our World": Planet, People, Peace, Policy, and People/Health**", is to foster the participation of high-level world leaders from the social, economic, political, and health spheres, as well as social activists and the younger generations, in an inspiring dialogue to incite action and create effective changes towards a more just, equitable, sustainable, and inclusive future.

**What are we doing for People, Planet, Peace, Health, and New Policies? How can we help Re-Humanize our planet? How can we be more active and effective in finding solutions? What is our responsibility towards the younger generations? How can we work together to bring about this change?** are some of the questions that will be addressed in the reflection that intends to involve civil society, politicians, world leaders, and, above all, the younger generations in an inspiring debate that promotes action.

The Estoril Conferences are co-organized by **Nova SBE, NOVA Medical School, Cascais City Council, and Tourism of Portugal**. The organization of the 8<sup>th</sup> edition has a renewed team under the **executive direction** of **Laurinda Alves**. In 2023, the Estoril Conferences will also begin a new cycle, becoming an annual event.

*'Re-Humanizing is not just a good idea, it is a practice that when put into action improves life in all its aspects'* says the **Executive Director of the Estoril Conferences, Laurinda Alves**, adding *'over the years, the Estoril Conferences have been asserting their relevance in Portugal and the world. We play a key role in inspiring our society and all those who want to make an impact and promote a better future. The world urgently needs to change to reconnect with a society that demands, every day, a better future for all. We want to be one of the engines of this movement and open paths to a more humanized future.'*

### ***On the road to the Estoril Conferences***

Throughout 2023, and in line with the call-to-action launched at the end of the 2022 edition, the Estoril Conferences will promote a **set of actions to encourage the participation of society in building a path to a more sustainable future based on equality, equity, justice, and peace**.

During March, the **On the Road to the Estoril Conferences** includes a televised debate, in partnership with CNN Portugal, about Artificial Intelligence and ChatGPT (on March 17), a debate promoted by NOVA Medical School on "Health Technology - What is the common ground?" (March 23), and a Solidarity Concert to raise funds to support education in Turkey and Syria (March 30).

### **The 2023 edition of the Estoril Conferences**

Under the motto **Re-Humanize the World: Planet, Peace, Policy, and People/Health**, the Estoril Conferences present a two-day agenda that challenges an open and inclusive dialogue about a more sustainable future based on equality, equity, justice, and peace.

Dozens of speakers, divided between the main stage and parallel sessions, will participate in the Estoril Conferences with a mission to inspire immediate action and commitment. Climate change, the road to sustainability, technology for social impact, emerging health issues, mental health, education systems, trust in political institutions, and the power of the media; as well as critical questions about the future of democracy and resistance to populism, war conflicts, and the refugee crisis, for a peaceful future in Europe and the world, are some of the topics that will be addressed. The world's leading business and health schools will be side-by-side with great leaders and agents of change in a common mission to educate and inspire young and future leaders to build a common future where peace, justice, health, sustainability, and inclusion can thrive.

The Estoril Conferences aim to respond to the urgent need to act and engage young people in discussing the global challenges emerging today (and soon), addressing some of the most pressing issues through research and innovative initiatives. This effort to empower young people to become active citizens in democracy and society, increasing their sense of belonging, aligns with the strategies of the "Next EU

Research & Innovation Investment Programme 2021-2027: Horizon Europe", the EU Youth Strategy and the UN Sustainable Development Goals, reinforcing the active role of the Estoril Conferences in finding solutions to the major challenges facing the world.

### **Participate in the event**

The 8<sup>th</sup> edition of the Estoril Conferences will take place on September 1<sup>st</sup> and 2<sup>nd</sup>, 2023 at Nova SBE's Carcavelos Campus, Cascais. The event is free, however, registration is mandatory with a limited number of seats. The Estoril Conference will be broadcast live through an open and free digital platform to allow access to participants from all over the world, also through mandatory registration.

### **Additional Information**

#### **About the Estoril Conferences**

Estoril Conferences (EC) are an open, intergenerational, disruptive, and impactful platform for dialogue that engages high-profile international leaders to inspire the purpose generations to find possible solutions to global challenges, promoting action and innovative partnerships, committed to creating effective change towards a more peaceful, sustainable, and inclusive future for all.

Since 2009 there have been seven editions, engaging a multitude of diverse stakeholders from politics, business, universities, and civil society, including over 13.000 participants, from 105 different nationalities, and more than 400 world-renowned speakers. The list of past speakers includes several Nobel Laureates and more than 30 current and former Heads of State, such as Tony Blair, Yulia Tymoshenko, Aleksander Kwaśniewski and Kolinda Grabar-Kitarović, Roberta Metsola, Francis Fukuyama, Joseph Stiglitz, Mary Robinson, Mohamed Elbaradei, Fareeda Khalaf and many others.

**More info here:** <http://www.estorilconferences.org>

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#### **About Nova SBE**

Nova SBE is the most prestigious business school in Portugal and one of the leading business schools in Europe. Prof. Pedro Oliveira (PhD, University of North Carolina at Chapel Hill) is the current Dean. Nova SBE has been a member of CEMS since December 2007 and is one of 77 business schools with the Triple Crown attribution worldwide, which implies accreditation by EQUIS, AMBA and AACSB. It was the first Portuguese business school to acquire international accreditations and world-renowned recognition in higher education. Nova SBE's international vision is also reflected in the adoption of English as the main language of teaching. More than half of the undergraduate courses and all Master's, MBA and PhD programs are taught in English.

#### **About NOVA Medical School**

NOVA Medical School is one of the leading medical schools in Portugal, with more than 45 years of history. It currently has 1,770 students in the Integrated Masters in Medicine, 102 students in the Degree in Nutrition Sciences, 497 students in postgraduate training, and a total of 858 teachers and researchers. In 2022, NMS maintained the 1st position in the Higher Education entry marks in Medicine in Lisbon.

#### **About Cascais: [www.cascais.pt](http://www.cascais.pt)**

With a privileged location on Portugal's Atlantic Coast, Cascais has been highlighted as one of the main tourist destinations in Portugal and Europe, for its exclusive location, but also for hosting several international conferences and events. Historically, Cascais was a haven for the European aristocracy and elite where kings diplomats, filmmakers, artists, writers, businessmen, and bankers, came attracted by the safety of the region (supported by Portugal's neutrality in conflict situations), but also by the climate, luxury hotels and the famous Estoril casino - where Ian Fleming's was inspired to film the first James Bond novel 'Casino Royale'. Times have changed, but the charm, glamour, and essence remain. Cascais has received the "2014 Sustainable

Destinations Global Top 100", "Climate Star Award" and "Vistas - VISION Innovation for Sustainable Tourism Awards", thanks to several policies and initiatives for decarbonization and environmental sustainability in the municipality.

**This initiative contributes to the Sustainable Development Goals:**

The SDGs represent an unprecedented political and international consensus on what the world's biggest challenges are and the level of progress and collaboration desired on a global scale, explicit in SDG 17 - Partnerships for the Goals. The Estoril Conferences offer invaluable insights into this urgent coalition, as it not only brings together academics and practitioners, experts in a variety of fields related to the SDGs - such as climate action, the economics of purpose, artificial intelligence, corruption, racism, social inequalities, international governance, health, and prevention; but also add young people, the future leaders of tomorrow, to the discussion. It is time to organize efforts that bring to the discussion the specialized talent of universities and highly motivated students ready to dive into the most complex and interdisciplinary topics of the sustainable development discipline. Complemented by formal education, this kind of practical work, enriched by high-level debates, is rewarding for them and results in a high benefit for society in the long run.

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