

The Municipality of Cascais and the Institute for Strategic and International Studies (IEEI) have jointly launched the Estoril Conferences, a series of biannual conferences on the issues and challenges of globalisation, with a particular focus on global and local relationships.

This initiative aims to set Estoril, and Portugal, as a meeting place for some of the most renowned personalities, politicians, academics, managers, entrepreneurs and social activists. Portugal, having always been affected by the confluence of two major maritime spaces, has had, and may thus continue to have, a frontline tradition of bringing together peoples and regions in debates on ideas about modernity, ecumenism and universalism.

The first edition of the Estoril Conferences took place in May 2009 and was attended by a wide range of speakers including Joseph Stiglitz, Fernando Henrique Cardoso, Tony Blair, David Held, Samir Amin, Mary Robinson, José Maria Aznar, Robert Hunter, Tariq Ramadan, Shi Yinong, Isabel Aguilera, Hossein Adeli, Radha Kumar, Alfredo Valladão and Manuel Aranda da Silva, among other renowned guests.

In each edition, the organisation awards a major book prize to the best publication on globalisation. In 2009, the €70,000 prize was jointly awarded to *The Bottom Billion*, by Paul Collier and *Creating a World without Poverty*, by Muhammad Yunus. A €15,000 scholarship will be awarded to the best research proposal presented in Portuguese by researchers up to 30 years old.

The second edition of the Estoril Conferences on *Global Challenges, Local Answers* will take place between **4 and 6 May** at the Estoril Congress Centre. The conference will gather distinguished speakers who will discuss current issues of globalisation throughout the course of four thematic panels: the architecture of global governance; the consequences of the economic and financial crisis; the major challenges to human security; and the impact of globalisation on domestic policies.

Due to the current political context, the Estoril Conferences 2011 will give a particular emphasis on the political and social transformations currently taking place in the Maghreb and the Middle East. Special attention will also be paid to the euro crisis and its impact on European integration.

This edition of the Estoril Conferences will also include parallel events starting on May 3rd with a roundtable with foreign Ambassadors that will focus on the role that Portugal can play in the context of globalisation. On the morning of May 4th, the theme “Ethics and Global Leadership for the XXIst Century” will be discussed in the course of the Estoril Conferences Academy. An art exhibition will be on display for the duration of the Conference.

CONFERENCE – GLOBAL CHALLENGES, LOCAL ANSWERS

May 4th

14h00	Registration
15h00 – 15h45	Opening Session Miguel Pinto Luz , Administrator, DNA Cascais Pauline van der Meer Mohr , President of the Executive Board, Erasmus University Rotterdam Luís Pais Antunes , Executive Director, IEEI Lauritz B. Holm-Nielsen , Rector, Aarhus University Carlos Carreiras , Mayor of Cascais
15h45 – 16h30	Opening Speech Howard Dean , Former Governor of Vermont and former President of the National Democratic Committee Moderator José Manuel Fernandes , Former Director of Publico
16h30 – 17h00	Coffee Break
17h00 – 18h30	Conference – The International Financial Crisis and the Euro Zone Nouriel Roubini , Founder & Chairman, Roubini Global Economics Moderator Paulo Ferreira , Editor on Economic affairs, RTP
20h00 – 23h00	Gala Ceremony / 2011 Estoril Book Prize Award Keynote Speaker H.R.H. Princess Laurentien of the Netherlands , UNESCO's Special Envoy on Literacy for Development

May 5th

9h00 – 11h00	1st Panel: The Architecture of Global Governance
Chair	José Vital Morgado , AICEP Portugal Global
Co-chair	Ricardo Costa , Director, Expresso
Speakers	Fernando Jorge Cardoso , Research Director, IEEI Daniel Drezner , Professor, Tufts University, USA Jean-Marie Guéhenno , Director, Center of International Conflict Resolution, Columbia University, USA; Former UN's Under-Secretary-General for Peacekeeping Operations

Jing Huang, *Professor, National University of Singapore*

Sergey Karaganov, *Dean, School of International Economics and Foreign Affairs of the National Research University - Higher School of Economics, Moscow; Chairman of the Presidium, Council on Foreign and Defence Policy*

Carlos Lopes, *United Nations Assistant Secretary-General; Executive Director, UNITAR*

11h00 – 11h30 *Coffee Break*

11h30 – 13h00 **Conference – Global Challenges & the Future of Democracy**

Larry King, *Journalist, CNN*

Moderator

Mário Crespo, *Journalist, SIC*

13h00 *Lunch*

15h00 – 15h30 **Glotalks: Revolution of the Social Media**
Rodrigo Moita de Deus, *CEO, Nextpower, Portugal*

15h30 – 17h30 **2nd Panel: The Aftermath of the Economic & Financial Crisis**

Chair **Mira Amaral**, *Executive Chairman, Banco BIC Português*

Co-chair **Camilo Lourenço**, *Journalist, RTPN*

Speakers
Fátima Carioca, *Professor, AESE – Escola de Direcção e Negócios, Portugal*
Abdullah Dahlan, *Chairman of the College of Business Administration's Trustees Council; Board Member, Jeddah Chamber of Commerce & Industry*
David Held, *Co-director, Centre for the Study of Global Governance, London School of Economics and Political Science*
Luiz Alberto Machado, *Deputy-Director, Faculty of Economics, FAAP, Brazil*
Pauline van der Meer Mohr, *President of the Executive Board, Erasmus University Rotterdam*
Gylfi Zoega, *Professor and member of the Monetary Policy Committee of the Central Bank of Iceland*

17h30 – 18h00 *Coffee Break*

18h00 – 19h30 **Conference – Global Consequences of the Political and Social Crisis in the Middle East**

Francis Fukuyama, *Professor, Stanford University, USA / Aarhus University, Denmark*

Moderator

Carlos Vargas, *Director, RTP Mobile*

20h30 – 23h00 **Global Dinner - Casino Estoril**

May 6th

9h00 – 11h00

3rd Panel: Global Threats & Security Challenges

Chair

António Figueiredo Lopes, *President, EuroDefense-Portugal; Former Minister of Defense*

Co-chair

José Alberto Carvalho, *Director of Information, TVI*

Speakers

Alex Bennet, *Co-founder, Mountain Quest Institute; Former Chief Knowledge Officer, U.S. Department of Navy*

Luis Urrutia Corral, *President, Financial Action Task Force; Director of Regulation and Supervision of the Central Bank of Mexico*

Mia Couto, *Writer, Mozambique*

Charles Kupchan, *Professor, Georgetown University, USA*

Georges Landau, *President, Prisma Consultoria, Brazil*

Viriato Soromenho-Marques, *Professor and Scientific Coordinator of the Gulbenkian Environment Programme, Portugal*

11h00 – 11h30

Coffee Break

11h30 – 13h00

Conference – The Future of European Integration

Dominique de Villepin, *Former French Prime Minister*

Moderator

Rosário Lira, *Deputy Director of Information, Antena 1*

13h00

Lunch

14h30 – 15h00

Glotalks: Connection in a Globalized World

Salem Samhoud, *CEO, &samhoud, The Netherlands*

15h00 – 17h00

4th Panel: Globalisation & Domestic Policies

Chair

Salvato Trigo, *Rector, University Fernando Pessoa, Portugal*

Co-chair

Carlos Vargas, *Director, RTP Mobile*

Speakers

Joaquim Aguiar, *Administrator, José de Mello Group, Portugal*

Victor Gao, *Director, China National Association of International Studies*

Roberto Macedo, *Professor, FAAP; Former Secretary of Economic Policy of the Brazilian Ministry of Finance*

Matlotleng Matlou, *CEO, Africa Institute of South Africa*

Jordi Pujol, *Founder & President, Centre d'Estudis Jordi Pujol; Former President of the Catalan Generalitat*

Salem Samhoud, *CEO, &samhoud, The Netherlands*

17h00 – 17h30

Coffee Break

17h30 – 19h00

Conference – The Nature of the Maghreb Revolutions

Mohamed ElBaradei, *Nobel Laureate for Peace; Former Diplomat and Director General of the International Atomic Energy Agency*

Moderator

Clara Ferreira Alves, *Journalist and writer*

19h00

Closing Session & Launching of the Estoril Conferences 2013

José Vieira da Silva, *Portuguese Minister of Economy, Innovation and Development*

PARALLEL EVENTS

Portugal and Globalisation – Round Table

This event focuses on the particular role that Portugal can play in the specific context of globalisation, in its different cultural, economic, political and social dimensions. The event includes a private lunch, a round-table and bilateral meetings with all foreign ambassadors in Portugal, special guests and the Ministry of Foreign Affairs, Dr. Luís Amado.

May 3^d

13h00 – 15h00 **Special lunch with Foreign Ambassadors in Portugal**

Luís Amado, Portuguese Minister for Foreign Affairs

15h00 – 17h00 **Round Table on “The role of Portugal in the context of Globalization”**

17h00 – 19h00 **Bilateral meetings (on a case by case basis)**

Note: This event is organized at Hotel Palácio for a restricted number of participants

Estoril Conferences Academy: Ethics and Global Leadership for the XXIst Century

In order to reflect on the ethical and leadership challenges brought by globalization and emphasized by the recent financial crisis, an Academy is organized with the support of the Rotterdam School of Management.

May 4th

09h00 – 09h15 **Opening of the Estoril Conferences Academy**

George Yip, Dean of RSM, Erasmus University

09h15 – 10h00 Ethical Leadership in the XXIst Century – Insights from Research

Steffen Giessner, Professor, RSM Erasmus University

10h00 – 10h45 Globalisation – How Can Organizations Deal with Complexity?

Alex Bennet, Co-founder, Mountain Quest Institute

10h45 – 11h15 *Break*

- 11h15 – 12h00 The UN Agenda XXI Initiative
Joana Correia da Silva, Agenda XXI Cascais
- 12h00 – 12h45 Servant Leadership – a new leadership paradigm for the XXIst Century
Dirk van Dierendonck, Professor, RSM, Erasmus University
- 12h45 – 13h00 **Closing of the Estoril Conferences Academy**
George Yip, Dean of RSM, Erasmus University
-

Workshop – Sustainability as Corporate Strategy

This workshop is co-organized by the Global Reporting Initiative (GRI) and Royal Philips Electronics. It aims at explaining how sustainability can, and should, be seen as a fundamental strategic driver of corporations. It will incorporate good practices on sustainability, developments in terms of reporting in this area and will provide a practical example of how Philips has re-defined its strategy around sustainability. This workshop is intended mainly for Corporate Executives and Academics in the field of strategy and reporting.

May 6th

- 09h00 – 09h45 Presentation by the Global Reporting Initiative – Recent Developments
Enrique Torres, Global Reporting Initiative
- 09h45 – 10h00 Questions & Answers
- 10h00 – 10h45 Presentation by Philips – Sustainability as Corporate Strategy
Simon Braaksma, Senior Director, Philips Electronics, Philips Corporate Sustainability Office
- 10h45 – 11h00 Questions & Answers

Organização:



Main Sponsor:



Alto Patrocinio:



www.estorilconferences.org

+351 21 481 51 93/02 - info@conferenciasdoestoril.org
Avenida Clotilde, Centro de Congressos do Estoril, 4º C
2765-211 Estoril - PORTUGAL